

61ST ACMA EXCELLENCE AWARDS &
12TH ACMA TECHNOLOGY SUMMIT 2027

Driving Intelligent Manufacturing

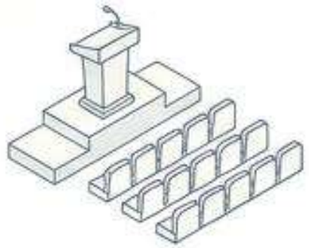
Comprehensive Branding & Sponsorship Architecture

March 3rd, 2027	09:30 - 19:00 hrs	Taj Palace, New Delhi

ACMA Mobility Foundation

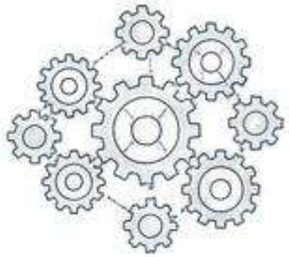
The Architecture of Engagement

Four distinct strategic pathways to align your brand with the vanguard of intelligent manufacturing.



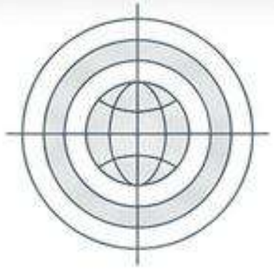
Tiered Branding & Exhibition

Dominate the venue narrative and thought leadership.



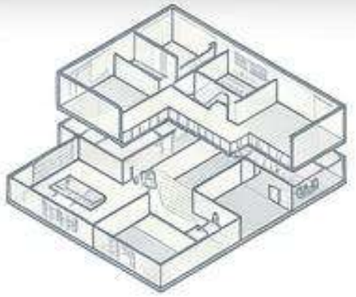
Cluster Program

Deep multi-channel visibility coupled with massive programmatic discounts (Nov '26-Mar '28).



ACoE Program

Highly targeted touchpoints and International Program integration.



Exclusive Naming Rights

Total ownership of high-footfall physical zones and premium physical collateral.

2

ACMA Mobility Foundation

CATEGORY 1: Tiered Branding & Exhibition

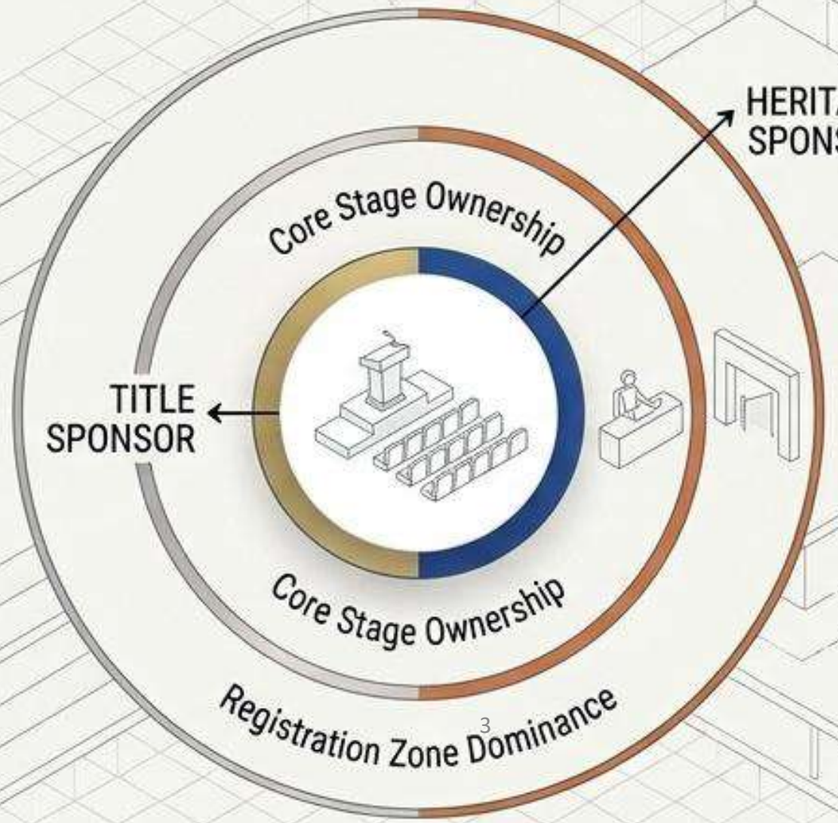
TITLE SPONSOR

₹35 Lakhs + GST

Only 1 Sponsor Available

- Exclusive Naming Rights for entire Summit & Main Auditorium
- Stage Backdrop & LED screens with animated integrations
- 35 Complimentary Registrations with priority seating
- Premium 6M x 2M Exhibition Stall at prime location
- 10-Min Speaking Slot / Panelist entry
- Custom QR seat covers on 1200+ chairs

Concentric Circles of Influence



HERITAGE SPONSOR

₹25 Lakhs + GST

- Exclusive Naming Rights for the main Registration Hall
- Full Stage Backdrop & LED Screen animated integrations
- 25 Complimentary Registrations with priority seating
- Prime 3M x 2M Exhibition Stall
- 10-Min Speaking Slot / Panel Discussion entry
- Kit bag collateral insertion

ACMA Mobility Foundation

CATEGORY 1: Tiered Branding & Exhibition

The Hybrid Touchpoint

₹15 Lakhs + GST

Exhibitor Stall + Speaking Slot

- 3M x 2M Booth (TV, Table, 2 Chairs, Fascia)
- Panelist entry or 10-Min Presentation
- 5 Complimentary Registrations
- Kit bag insertion

Note: Presentation topic must align with Intelligent Manufacturing theme.

The Core Footprint

₹2.2 Lakhs + GST

Standard Exhibitor Stall

- 3M x 2M Booth (TV, Table, Chairs, Fascia)
- 3 Complimentary Registrations
- Kit Bag collateral insertion

4

The Agile Presence

₹1.0 Lakh + GST per standee

Portable Standee

- 3 Ft x 6 Ft standee (agency provided)
- Prominent venue placement
- 2 Registrations per standee

ACMA Mobility Foundation

CATEGORY 2: Cluster program discounts linked

Cluster Program Integration: Visibility & Strategic Discounts

Deliverables / Benefits	Titanium (₹20 Lakh)	Platinum (₹15 Lakh)	Diamond (₹10 Lakh)	Gold (₹8 Lakh)	Silver (₹6 Lakh)	Bronze (₹3 Lakh)
Cluster / Project Fee Discount (Nov '26-Mar '28)	₹8 Lakh	₹5 Lakh	₹4 Lakh	₹3 Lakh	₹2 Lakh	₹0.5 Lakh
Complimentary Delegate Passes	20 Passes	15 Passes	10 Passes	8 Passes	6 Passes	3 Passes
60-Sec Corporate Film Screening	✓	✓	✓	—	—	—
Branding in e-Documentation Pack	✓	✓	✓	✓	—	—
Logo on Landing Page & Stage Wings	✓	✓	✓	✓	✓	✓
Social Media Visibility & Event Banner Logo	✓	✓	✓	✓	✓	✓

5

Sponsorship amount = Amount plus 18 % GST

ACMA Mobility Foundation

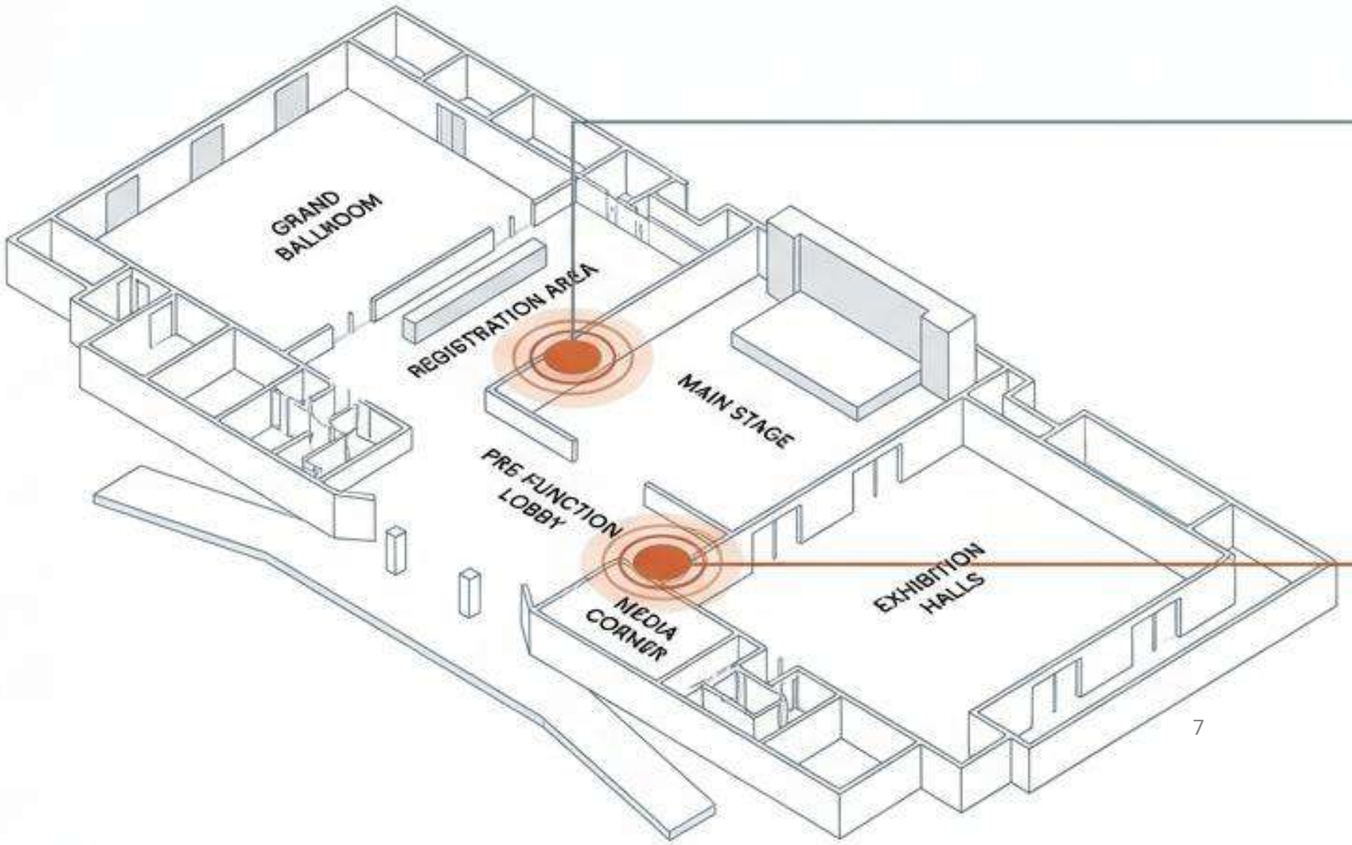
ACMA COE (ACoE) Program: Targeted Touchpoints

	Venue (₹20L)	Stage (₹15L)	Doc Pack (₹12L)	Green Corridor (₹8L)	Lunch (₹8L)	Dinner (₹8L)	Hydration (₹5L)	Publication (₹2L)
ACoE Int'l Program Discount (Usable till Mar '28)	₹5.0 Lacs	₹4.0 Lacs	₹3.0 Lacs	₹2.0 Lacs	₹2.0 Lacs	₹2.0 Lacs	₹1.0 Lac	—
Complimentary Delegate Passes	20	12	12	8	8	8	5	2
60-Sec Corporate Film during Breaks	✓	✓	✓	—	—	—	—	—
Branding in e-Doc Pack & Newsletter Ad	✓	✓	✓	✓	✓	✓	✓	—
Live Social Media Coverage & Tagging	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Banners & Landing Page	✓	✓	✓	✓	✓	✓	✓	✓

Sponsorship amount = Amount plus 18 % GST

ACMA Mobility Foundation

Premium Naming Rights: High-Footfall Visibility



LANYARD SPONSOR

₹20 Lakhs + GST — 3 Sponsors Only

- Signature branding on all delegate lanyards
- Hall Naming Rights with custom signage
- 1 Complimentary Stall (3M x 2M)
- 25 Complimentary Registrations
- 60-Sec Corporate Video + Ad in IMPACT

MEDIA BITE CORNER

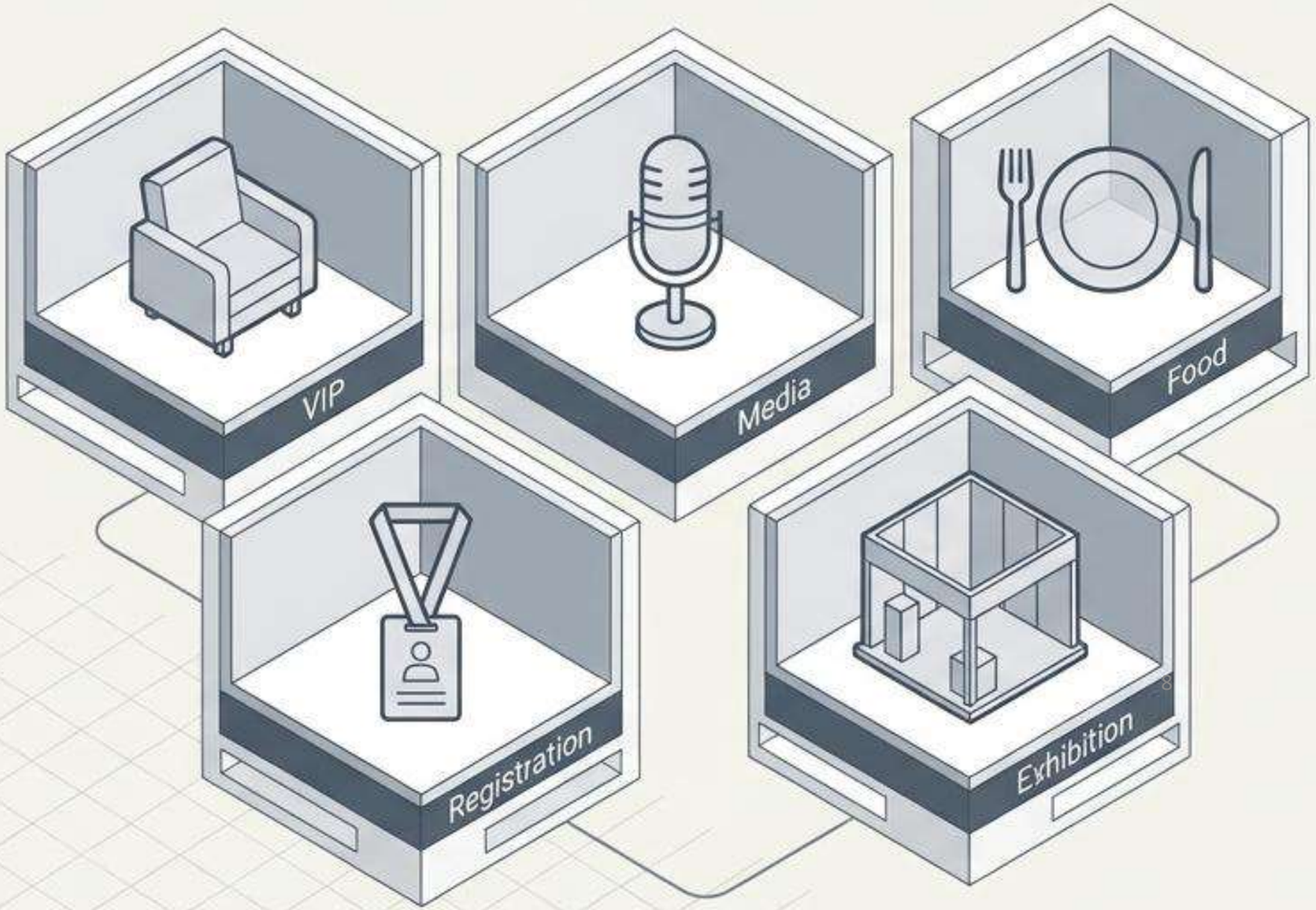
₹15 Lakhs + GST — 3 Sponsors Only

- Prime branding at the high-profile Media Interview Corner
- Signature Hall Naming Rights
- 15 Complimentary Registrations
- 60-Sec Corporate Video Screenplay
- One Page Advertisement in IMPACT



This is a schematic representation and not to the scale

Exclusive Zone Ownership



₹15 Lakhs + GST each
(1 Sponsor per Zone)

1. Exhibition Area Sponsor
2. Registration Area Sponsor
3. VIP Lounge Sponsor
4. VIP Food Zone Sponsor
5. Media Hall Sponsor

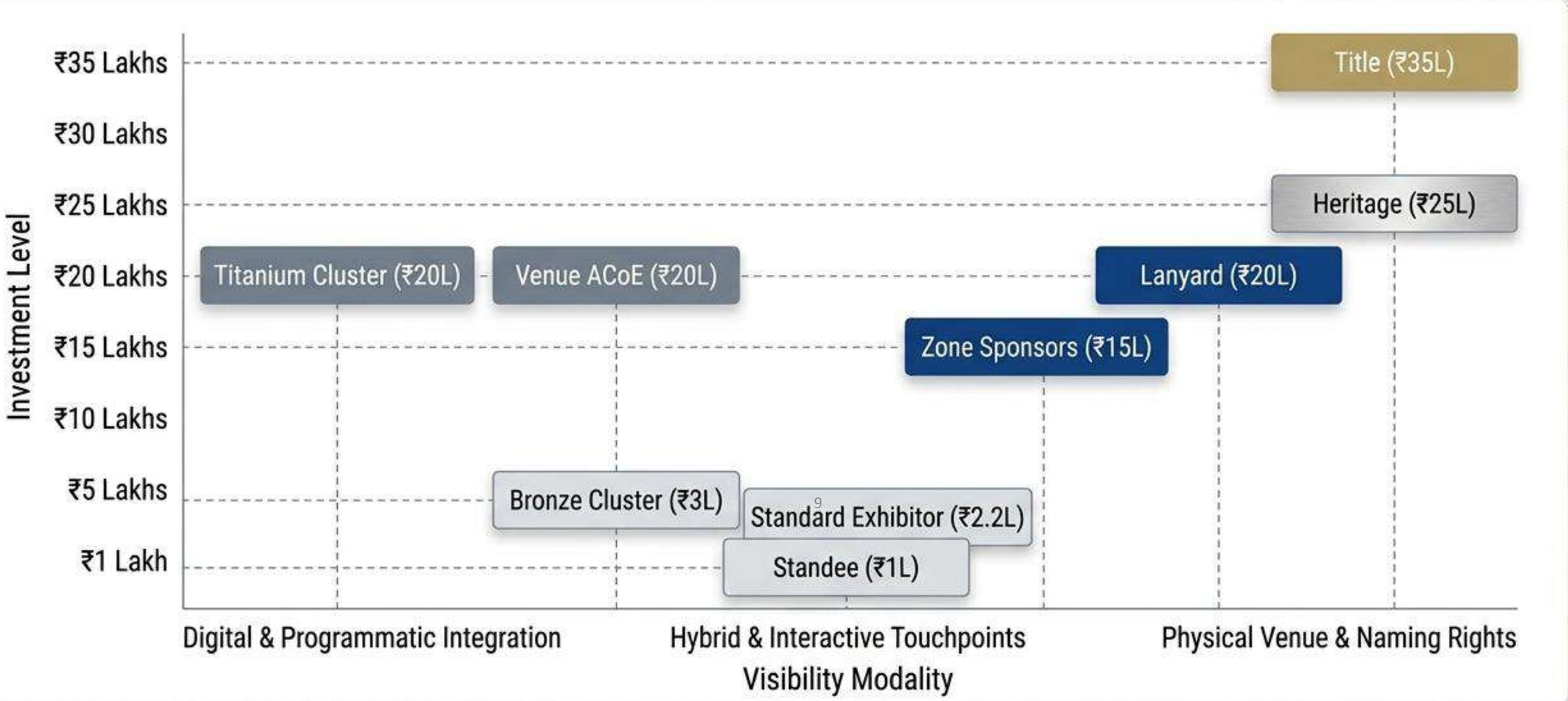
Standard Zone Benefits:

- Hall/Area Naming Rights with custom brand signage
- 15 Complimentary Delegate Registrations
- 60-Sec Corporate Video + IMPACT Ad

ACMA Mobility Foundation

Investment Alignment Dashboard

Map your budget to your strategic modality.



1. SPONSORSHIP CONFIRMATION



https://forms.gle/XvGogM3Juukgh3dk8

2. DELEGATE REGISTRATION



Delegate Pass Portal:

https://acmaawards.com/

3. CONTACT LIAISONS



Ms. Raginee Singh
+91 9999197693
raginee.singh@acma.in

Ms. Shweta Kapruwan
+91 9811665046
shweta.kapruwan@acmamf.in

ACMA Mobility Foundation